



This?

In 2000 management of our riverfront was shifted from the Memphis Park Commission to the newly formed Riverfront Development Corporation.

Since then we have paid

consultants for a plan that will

- sell/lease our riverfront to private developers
- convert our harbor to a lake

public relations firms to convince us that

- this is progress
- that 30 and 40-story hotels/condos/office towers will bring us to the river, not block us from it.

RDC Cost estimates
Public Promenade/ 4 blocks: \$50-100 million
Total Plan: \$292+ million



or This?

There is an **alternative** that respects the history, character, and natural environment of Memphis and that is economically, physically, and legally viable. (A starting point: the 1987 plan done for the Center City Commission.)

- revitalize the Public Promenade - keep it public and make it one of America's great urban parks.
- evaluate and consider adaptive reuse of the government-owned buildings now on the Promenade; remove those which don't belong.
- encourage commercial development on the east side of Front Street and throughout the rest of downtown;
- support active use of our harbor by boaters and businesses
- manage Mud Island in ways that support its restaurants, museum, and ampitheatre

FfOR Cost estimates:
Public Promenade/ 4 blocks - Demolition, new landscaping, and pedestrian bridges: \$7 million





It's your riverfront.

What do you want there?

Q: What can you do?

A: Go to www.friendsforourriverfront.org

or phone 496-0736

for more information.

A: Take a look at the Public Promenade yourself.

The FOR website will tell you when the next

League of Women Voters' walk is scheduled.

A: Join Friends for Our Riverfront.

A: Ask questions --

Where is the RDC financial plan?

What affect does the RDC plan have on

the rest of downtown?

What will all this actually cost?

Who's paying?

Where are the environmental studies?

What about traffic and parking studies?

A: Write the City Council and tell them what you think and why.
Do it now. They are expected to vote on the RDC plan in April.

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